



North Avenue Mural Bridge Project Guidelines

The Mission: The North Avenue Bridge Project seeks public art to invigorate, beautify and unite the businesses along Austin to Harlem in Oak Park.

Site: The murals will be painted on designated buildings along North Avenue in Oak Park from Austin Blvd to Harlem.

Application: Please complete the application and email it back to info@oakparkareaartscouncil.org. A rendering of the proposed mural for this project must be submitted along with the completed application. Proposals for up to three (3) original designs may be submitted by each artist.

Materials: Paint is the only acceptable material that may be used to execute the mural. No other materials may be affixed to the wall. The paint must be of a quality to withstand all weather conditions for a reasonable amount of time. Artists will be required to apply a UV protectant sealant to the mural once the piece is completed. Artists will be responsible for priming the mural wall before mural installation.

Artists are responsible for prep of the site, purchase of materials and any equipment including scaffolding if needed.

Five to six sites will be selected to receive murals on North Ave. The sites are various widths and heights; all art will be painted horizontally. The sites measure: 12-14ft tall by about 24 feet wide, 12ft tall by about 56ft wide, 24-30ft tall by 35ft wide, 2 26ft wide walls with 4ft about and below windows, 12ft tall by about 36ft wide.

Criteria for Artist Selection: All work must be original. Templates may be used only if they were created by the selected artist. Murals may not incorporate logos, advertisements, or any kind of commercial signage. The panel of judges will review all applications and renderings to determine the finalists. Artists applying for the project must be 18 years of age or older. Art will be reviewed for Artistic Merit, Appropriateness to Public Presentation and Originality.

We are looking for public art that:

- Gladdens the heart
- Catches the eye
- Can be seen/appreciated from the roadway(No entirely text-based compositions unless the letters are used to make patterns. Use of words as part of the composition is fine.)
- Unites rather than potentially dividing us (Controversial, graphic nudity and politics should be avoided.)
- Reflects our diversity (of age, ethnicity, gender and race) if human figures are depicted.

Panel Meeting and Notification: The selected artists will make themselves available to discuss the project scope and their concept prior to award notifications if needed by the selection panel. Artists will be notified of their award and site location by email. If selected to paint a mural for the project, the selected artist shall enter into an Mural Painting Agreement with the Village of Oak Park in substantially the form attached hereto.

Stipend and Insurance: Each artist will receive a stipend based on the size of the mural. Stipends will range from \$15,000 to \$25,000 based on size of the mural wall. Artists will receive half of the stipend after the contract has been signed and prior to the execution of the mural. All artists must submit a Certificate of Insurance naming the Village of Oak Park the additional insured. The remaining balance of the stipend will be paid upon completion of the project. Murals for this project will be large scale works.

Project Schedule:

May 3, 2024 - Call for artists begins

June 3, 2024 - Deadline for artists submittals

June 10, 2024 - Selection and Notification

All artwork must be completed by September 6, 2024

Oak Park Area Arts Council
123 Madison St.
Oak Park, IL-60302
708 358-5692

info@oakparkareaartscouncil.org



North Avenue Mural Project Application

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GUIDELINES

Factors to be considered by the North Ave. Mural Project Selection Panel in recommending approval, of public artwork on Village or other approved public property shall include, but not be limited to the following:

- 1. Artistic quality.** The artist's concept, vision and craftsmanship for the artwork are of strong artistic quality.
- 2. Site.** The artwork and site are appropriate in scale, materials, form and content for the immediate, general, social and physical environments with which they are to relate.
- 3. Public Safety.** Each work shall be evaluated to ensure that it does not present a hazard to public safety.
- 4. Diversity.** When soliciting artworks the selection panel shall seek work from artists of diverse racial, sexual and cultural identities. The program also shall strive for diversity to style, scale, media and numbers of artists represented. Exploratory types of work as well as established art forms shall be encouraged. Artists must be 18 years of age or older to apply.

5. Feasibility. Proposals shall be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed. Factors to be considered include, but are not limited to, project, time line, artist's experience, and soundness of materials.

6. Duplication. Artists are required to warrant that artwork is their own original, unique design and an edition of one or part of a limited edition, and to warrant artwork is not infringing on copyrighted materials. **Logos, advertisements or any kind of commercial signage will not be accepted. This includes websites and social media handles. Only the artist's name and year of completed mural is permitted.**

7. Production. Artists must paint the artwork selected by the jury.

Completed application and rendering of proposed concept should be emailed to **info@oakparkareaartscouncil.org**.

(Please do not drop off applications at Village Hall)

For more information, call 708.358.5692 or email **info@oakparkareaartscouncil.org**.

APPLICANT CONTACT INFORMATION

Name of Applicant(s)		Organization/Contact Person	
Street Address	City	State	ZIP
Home Phone Number	Alternate Phone Number	E-mail Address	Website

PROPOSED PROJECT

Have you ever painted a large scale mural before? If so, please list the city, state and date

Please describe in detail the proposed mural project including materials, sketch and subject. If more space is needed, please attach sheet. Rendering also must be attached. **Artists are required to paint the artwork submitted and selected by the jury.**

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Award Approved
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